

FAX# 703 528 7880 OCT16/12 12.40
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME KATIE KEULEMAN
SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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_____ (ICE)

DATE OCT16/12 12.40

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STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
9	S		1200N-1230P	30		\$600.00	10/20	10/21	2		SA-SU	2

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 2051
 PROGRAM : NOON NEWS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

36	A		1000P-1100P	30		\$5,400.00	10/21	10/21	1		SUN	1
PROGRAM : 666 PARK AVE												
ORD COM1 : WE CAN OFFER												
THIS IS A MAKE-GOOD FOR OCT20 ON LINE-9 FOR 2 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-14 FOR 1 SPOT/WK												

37	A		1200N-100P	30		\$850.00	10/17	10/19	2		W-F	2
PROGRAM : NEWS												
ORD COM1 : WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 36-38												

38	A		105A-300A	30		\$100.00	10/20	10/20	1		SAT	1
PROGRAM : OVERNIGHT												
ORD COM1 : WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 36-38												

14	S		1000P-1100P	30		\$6,000.00	10/22	10/22	0		MON	0
PROGRAM : CASTLE												
STATION MAKEGOOD OFFERS:												
M4 OK'D BUY#9 MISSED:SA-SU/1200N-1230P OCT20(2/WK) 30S \$600.00 (OCT16/12)												
BUY#14 MON/1000P-1100P OCT22 30S \$6,000.00												
OFFER:SUN/1000P-1100P OCT21 30S \$5,400.00 PLS ADVISE.												
& W-F/1200N-100P OCT17(2/WK) 30S \$850.00												
& SAT/105A-300A OCT20 30S \$100.00												
CMT:WE CAN OFFER												

OCT/12 115225.00

CONTRACT TOTAL 115225.00

TOTAL SPOTS 68

MARKET TOTALS \$281,036	WFTV 41%	WKMG 21%	WESH 19%	WOFL 16%	WKCF 1%	WRBW 2%	CABL 0%
		WOPX 0%	WRDQ 0%	EFTV 0%			

SHARES ESTIMATED**

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE